

Client Copyright:

Create In Me would prefer to retain ownership of the photos to be able post & publish photos that they are proud of. Photo taking is an art form, and losing the right to freely show and share the artwork they created makes it hard to gain future clients. Most photographers make clients sign an agreement to give all the copyright, ownership, reproduction and publication to the photographer. In fact, it is even recommended by the New Zealand Institute of Professional Photography to not give the client the copyrights to their photos.

Create In Me understands that it feels a bit uncomfortable having someone else own a bunch of photos that you feature in from your special day and something about it doesn't sit right with us. After much debate, we have decided to not make our clients sign away the copy right to their precious photos. The only issue is that Create In Me would love to share and brag about some of the photos they have taken on social media and potentially enter competitions. Sharing photos is the way they we get more jobs, as other potential clients see our work and contact us.

Bearing all these things in mind, we would love to offer you two options of a copyright license. We believe these photos are your special memories that should belong to you, but Create In Me would love to share the quality images they created to future proof their business. There are two options below which you may choose from, these options have different costs to compensate for the loss of rights for Create In Me. Please don't hesitate to ask me any questions or raise any concerns.



FULL COPYRIGHT

NO LICENCE FOR CREATE IN ME:

+ \$700

Client will own all photos and Create In Me has no right to publish image in the public domain without written permission.

Create In Me will require client permission before publishing any images from my wedding in the public domain (e.g. website, social media, wedding magazines or competitions).

At any time, Client may request Create In Me to take down any images from my wedding that had previously been allowed to be displayed in a public and/or private domain.

It is appreciated that Create In Me is attributed as the photographer.

Client understands that because Create In Me is giving the client the copyright to the photographic artworks, and Create In Me has no rights to display the photos without written permission from Client.

Client understands this option will add \$900 to the total charge rate.

Client will inform Create In Me as soon as possible if they wish to change to this option so contract can be adjusted to correct quote amount.



COPYRIGHT + LICENCE

LICENCE FOR CREATE IN ME:

+ \$0

NO EXTRA CHARGE

Client retains the full copyright to all photos and images produced. Photographer is granted a licence, where they may reproduce any images from wedding in the public domain (e.g. website, social media, wedding magazines or competitions).

Client agrees to attribute Create In Me as the photographer when posting or publishing photos from wedding in any form.

Create In Me understands that client may choose to modify images after handover. If client chooses to publish or post modified photos they agree to inform viewers of the changes that have been made, and only accredit Create in Me for the work which Create in Me has done. Client understands that Create In Me does not want to be accredited for editing that may be damaging for their portfolio.

The Client grants to Create in Me an irrevocable licence to use any Copyright obtained by the Client in the provision of the Services for the following purposes:

1. Entering the Photographic Works into photographic competitions or awards and for their use in any material published in connection with promoting those competitions or awards;
2. Advertising or otherwise promoting the Create in Me's Work, including through the use of social media;
3. Submitting the Photographic Works for display in art galleries or other premises;
4. Using the Photographic Works for any other purpose within the Photographer's business activities.

Create In Me must obtain prior written consent from the Client if start selling the photographs for profit or any commercial purposes.

MODEL RELEASE

Client grants Create in Me a licence to use images or photographic works created in accordance with this Agreement for advertising, competitions, display, and showing their skills. The Client hereby grants to Create in Me and its legal representatives and assigns an irrevocable and unrestricted licence to use and publish photographs of the Client and the Clients' guests, or in which the Client or the Clients' guests may be included. The Client hereby releases Create in Me from any and all claims and liability relating to said photographic works.

The rights granted under this Agreement are exclusive to Create in Me and may be exercised world wide. The rights licensed under this Agreement may be assigned at the sole discretion of Create in Me.